

Hello Everyone,

Please adhere to the following requirements for your sale plants for Missouri Valley African Violet Council show and sale on Oct 4 and 5th. It is imperative that consistency be accomplished. This will make it much easier for our sale team and Randy, the one who will write you a check.

1. All plants will have two required markings:

- A. Name of the plant on the pot
- B. A sale tag as outlined below and hopefully a color pic of the plant. Some people use the color picture as the name of the plant and the sale tag. The color picture should go with buyer so they know what they are getting. Therefore using the color pic as a sale tag is counterproductive for the buyer. If you have problems with this, do what you think is right. Repeat buyers are what makes our sales successful.

2. Sale tags markings are simple.

- A. Try to use the same color tag for all of your plants. Not a necessity but mixed colors can be a hassle for the sales room.
- B. Tags can be paper on a stake or plastic stakes. This is your choice.
- C. IMPORTANT:

- i) Tags MUST have the seller's code. When you bring your sales plants into the sales room and before they are set out for display, there will be a sign-in sheet at the cash register area for entering your code specific to you. I am sure all of you have your own markings.
- ii) Tags must be clearly marked with price. We will not have time to run a seller down to obtain the correct price.
- iii) If any seller is wanting to make their sales as a donation to MVAVC, your sale tag needs to be marked MVAVC as a donation and not with your specific personal marking.
- iv) If you discount ANY plant, the tag must be marked accordingly by the seller. This is not negotiable. I have run into so many problems by people not adhering to this requirement.

3. Unsold sale items may not be removed from the sales area until the end of the sale.

Thank you all and I hope we have a very successful sale,
especially with the advertising that has been going on.

Steve Scheuerman, Sales Room Chairman
Questions? Feel free to contact me at christopherviolets@yahoo.com